

Proposal Info Sheet LALT 2017-2018 Season

Prospective Directors!

We look forward to receiving your play proposal for the LALT 2017-2018 season. To enable the LALT Board of Directors to evaluate your proposal and consider how well it will fit within the season, please submit the following information electronically to president2017@lalt.org. It also is beneficial for the Board to have a perusal copy of the script; if script copies are not available in the LALT library, please ask the LALT Treasurer to obtain copies.

1. Provide basic information about the show, to include:

- Play publisher, title, and genre: Drama, Comedy, Mystery, Thriller, Musical, etc.
- Expected duration of show (minutes)
- Play Summary (include: synopsis, full length/one act)
- Cast requirements (include: total cast numbers, breakdown of male/female, age information for each character)
- Royalty costs and the availability of the play for production
- Production venue: on-stage performance, staged reading, or Senior Center reading

2. Indicate any persons you have commitments from to help produce the show, to include:

- Director (usually the proposer)
- Producer (a key role that **must** be identified in the proposal)
- Other key positions (set designer, musical director, stage manager, etc.)

3. Provide a brief description of your understanding of the play and your vision for its staging by responding to the following questions. This can be in either your written submission (preferable) or your in-person presentation to the Board:

- What attracts you to this play?
- Why do you think the play would appeal to a typical LALT audience? If desired, you may discuss the appeal to our demographic segments, Young (ages 10-29), Adult (ages 30-59), and Senior (ages 60 and up).
- List the challenges you anticipate with the production of this play at LALT in the following categories: casting, set design/staging, properties, costumes, plus any other aspect of concern.
- When audience members leave the theatre, what about the show will cause them to tell their friends, “You’ve got to go see this show!”?
- Explain why you think this will be a successful production, i.e., be a profitable show. Provide a coarse estimate of budget and an estimate of attendance to generate an income and expense profile for the show.

- What is your preferred time slot for the play? What other time slot would you accept if your preferred slot were not available?

Send a completed proposal to president2017@lalt.org no later than 01/31/2017.